

## **INTRODUCTION**

The Omaha Home for Boys values the names, personal information and relationship histories of the friends and donors securely held and managed in our possession.

## **POLICY**

It is the policy of the Omaha Home for Boys to not rent, sell or loan the Home's proprietary constituent name lists or other constituent personal information to any other individual or unaffiliated organization. "Personal Information" is information that personally identifies a constituent (friend or donor). Such information includes but is not limited to name, address, telephone number, email address and relationship history. The Omaha Home for Boys collects and securely stores constituent personal information.

A. Exchange Acquisition List

To help decrease the cost of donor acquisition, the Omaha Home for Boys may on occasion EXCHANGE donor names and information with other organizations or charities for a similar number and type of donor names.

B. Donor Confidentiality

An existing donor of the Omaha Home for Boys may request in writing that their name, address and or/giving information not be shared with any other entity. Such requests will be complied with immediately and completely.